

Workshop Title: Enhancing Presence, Influence,

and Communication Skills

Modalities: Instructor Led Training

Virtual Instructor Led Training

Duration: 1-Day

Professional Development Units: 7

Abstract

Effective communicators profoundly impact, sway decisions, and inspire others to take action. A commanding professional presence and the skill to articulate ideas with clarity and passion are vital for success in any endeavor. This workshop equips participants with essential communication skills to engage persuasively and confidently. It delivers techniques and practical tools for influencing others, even without formal authority, while mastering the art of upward communication. This experience enhances communication skills and elevates professional presence.

Learning Outcomes

Strengthen Professional Presence

Learn how to strengthen confidence, authenticity, and credibility in diverse professional settings.

Communicate with Clarity and Impact

Learn to articulate ideas clearly, concisely, and persuasively to promote understanding and action.

Influence Without Authority

Learn strategies to influence peers and leaders successfully. Navigate complex dynamics and stakeholder interests to gain buy-in and support.

Master Upward Communication

Craft concise, solution-oriented messages that align with leadership priorities. Present ideas and insights in ways that command attention and respect from senior leaders.

Build Tools for Communication Success

Utilize frameworks and techniques to handle difficult conversations, provide feedback, and negotiate effectively.