

Strategic Planning

Our strategic planning engagements focus on practicality, results, and collaboration, equipping your organization with an executable plan for success. We partner with your team to align purpose, vision, and mission with strategic priorities, fostering a shared understanding and commitment to organizational goals. Our approach includes reconciling strategic commitments with your current portfolio of project investments, operational priorities, and resource availability, ensuring actionable and sustainable long-term growth and success.

Discovery

- Conduct discovery conversations with key stakeholders
- Establish dialogue, gather insights, and identify themes to inform the strategic planning process.

Team Retreat

- Convene your strategic planning team to explore your environment:
 - Current organizational culture and dynamics
 - Brand clarity and organizational identity
 - Evaluation of existing services, activities, and their alignment with purpose, vision, and mission
 - Prioritization of current projects, programs, and initiatives

SWOT Analysis

- Facilitate SWOT analysis sessions.
- Develop a summary report articulating key outcomes and strategic implications.

Strategic Planning Sessions

- Organize breakout teams to conduct pre-retreat strategic analysis.
- Synthesize pre-work findings to shape retreat content.
- Build a tailored retreat agenda that often includes the following:
 - Refinement of purpose and mission
 - Defining the optimal mix of services and capabilities
 - Clarifying how the organization distinguishes itself
 - Identifying core competencies and strategies to strengthen them
 - Evaluating operational and management processes to enhance execution
 - Establishing measurable, strategic goals to drive future success

This structured, interactive approach ensures your organization emerges with a clear strategic direction, a shared vision, and actionable goals for long-term growth and impact. 